

Investor Pitch Deck

Emergency Cattle Protection & Asset Creation Project (AAPC / AAXP / AABP)

GOVEDIC AGRO PVT LTD

₹ 2.00 Lakhs

CAPITAL (1 UNIT)

15 Cows

INVESTOR 100% TITLE

₹ 80,000

JULY MARKET VALUE

₹ 12.00 Lakhs

GROSS ASSET CREATED

6.0x Multiple

8-MONTH RETURN

🚩 1. The Crisis & Strategic Opportunity

Western Rajasthan is undergoing acute drought and fodder scarcity. Farmers are compelled to abandon high-pedigree indigenous cattle in arid forests. With ongoing Panchayat elections, official government relief camps will not open until December, leaving cattle exposed to starvation and the severe winter freeze.

The Solution: Deploy private capital to fund a 2-month emergency fodder bridge, legally acquiring abandoned cattle for ₹0 on ₹100 stamp paper deeds. From December to July, cattle are sustained via official government camps and rehabilitated with green fodder, achieving a verified asset value of ₹80,000 per cow by July 2027.

⚡ 2. Three-Phase Operational Roadmap

Phase 1: 2-Month Fodder Bridge (Oct–Nov)

1 commercial truck (20 Tons) of dry fodder sustains 30 cows for 60 days with a 2-ton reserve buffer. Transport subsidized by state fodder depots.

Phase 2: Govt Cattle Relief Camp (Dec–July)

Herd transitions into official state shelter camp. Dry fodder and 2 kg feed grain per head provided daily at zero external cost.

Phase 3: Value-Add Rehabilitation & Exit (July)

Supplemented with on-site green fodder. Cows achieve peak body vigor. Liquidated at ₹80k/cow into AAPC breeding programs or open market.

📄 3. Legal Security & Title Protection

- **Unconditional Title Surrender:** Former owners execute an irrevocable surrender affidavit on ₹100 Non-Judicial Stamp Paper, waiving all future claims.
- **Digital Ear-Tagging & Video Proof:** Every animal is ear-tagged with a unique digital identifier (UID) and intake is fully video-recorded.
- **Dispute-Free Asset Class:** Cattle legally become the unencumbered private property of the investor and GoVedic Agro.

 4. Reconciled Financial Feasibility Model

Financial Metric / Line Item	Figures (INR)	Strategic & Operational Rationale
1 Commercial Truckload Dry Fodder (20 Tons – Punjab/Haryana)	₹ 1,50,000	Procured from surplus mandis; freight covered by state depots
Initial Kraal Fencing, Water Infrastructure, Health Kit & Labor	₹ 50,000	On-site hydration, emergency deworming, setup & labor
Total Initial Capital Investment (1 Unit)	₹ 2,00,000	Allocates 15 Prime Cows Exclusively to Investor
Total Cattle Acquired per Investment Unit	30 Cows	15 Cows (Investor Share) + 15 Cows (GoVedic Agro Share)
Feed Costs: Months 3 to 8 (Dec 2026 – July 2027)	₹ 0	Fully funded by Rajasthan Govt Relief Camp (dry fodder + grain)
Certified Market Value per Cow (July 2027)	₹ 80,000	Rehabilitated, prime milking indigenous cow (Tharparkar/Rathi)
Gross Asset Value of Investor's 15 Cows (July 2027)	₹ 12,00,000	15 Cows × ₹ 80,000 Market Value
Net Capital Asset Created for Investor	₹ 10,00,000	₹ 12,00,000 (Gross Value) – ₹ 2,00,000 (Initial Investment)

Investor Return Summary: An initial capital outlay of ₹2.00 Lakhs creates ₹12.00 Lakhs in tangible biological asset value within 8 months (a 6.0x Gross Asset Multiple).

 5. Liquidity & Investor Exit Options

Option A: Internal Buyout (AACP)

Direct buyback by GoVedic Agro's breeding programs at verified rates, delivering immediate cash liquidity.

Option B: Open Market Sale

Liquidate cows directly to regional dairy federations, progressive farmers, or certified livestock mandis.

Option C: Perpetual Dividend

Retain cattle under Gaushala custody to earn recurring revenue shares from A2 milk and breeding genetics.

 6. Proven Historical Track Record

Project mentor **Bhaktavatsal Das** successfully executed this identical model during the catastrophic 2004 Rajasthan famine through registered Bhaktivedanta Gaushala. 1,000 moribund cattle were adopted, sustained with Punjab fodder and 50 truckloads of sugarcane, and nurtured into 1,300 robust cattle distributed to farmers in Mohangarh. A secondary relief camp for 200 cattle was successfully conducted in 2011.

"Turning Climate Crisis into Dignified Rural Prosperity"

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