

## Mokalsar 500-Acre Vedic Agro-Sanctuary & Fodder Reserve

### A Comprehensive Blueprint for Cattle Protection, Regional Fodder Security & High-Value Agroforestry

Prepared for Esteemed Leadership & Trustees visiting Mokalsar, Barmer (Rajasthan)

**Strategic Context:** Western Rajasthan faces severe recurrent droughts leading to acute fodder deficits and livestock distress. The 500-acre contiguous landholding in Mokalsar (Siwana, Barmer) provides a landmark opportunity to create a regional bulwark for *Jivdaya* (reverence for life), fodder self-reliance, and state-of-the-art regenerative Vedic agriculture.

#### 1. Core Vision: Merging Jain Philanthropic Ethos with Enterprise Sustainability

The Jain business community across South India has historically spearheaded animal welfare, sustaining over **50 to 60 Gaushalas in Western Rajasthan**. However, relying purely on periodic charitable contributions faces fatigue during multi-year droughts.

Our model transitions from "subsistence charity" to **self-sustaining, productive asset stewardship**. By integrating GoVedic Agro's technical, legal, and operational expertise with your 500-acre land asset and high-level governmental alignment (Hon'ble CM of Rajasthan), Mokalsar can become India's benchmark ecological cattle sanctuary and fodder bank.

#### 2. The Four Strategic Pillars for the 500-Acre Master Plan

##### Pillar 1: Regional Fodder Bank & Silage Depot (150 Acres)

Cultivation of perennial native grasses (Sewan, Dhamna) and Napier grass with solar drip irrigation. Produces over 1,500 tons of fodder/silage annually, creating an emergency buffer for 50+ local Gaushalas.

##### Pillar 2: Indigenous Breed Sanctuary & Hub (150 Acres)

Dedicated rehabilitation and conservation hub for purebred Tharparkar, Kankrej, and Rathi cattle. Elderly cattle receive dignified care, while prime lines generate value through A2 dairy and genetics.

##### Pillar 3: High-Value Arid Agroforestry (150 Acres)

Plantation of tissue-culture date palms (Medjool/Barhee), organic pomegranate, moringa, and arid spices. Irrigated by solar borewells and fertilized with Gaushala bio-slurry and Jeevamrit.

##### Pillar 4: Processing, Training & Research Hub (50 Acres)

Solar cold storage, Panchagavya manufacturing (A2 Ghee, organic pest repellents, bio-fertilizers), and a residential training center for regional farmers and Gaushala administrators.

### 3. Operational Track Record & Execution Capability

This master plan is spearheaded by **Bhaktavatsal Das** (Secretary to Founder, ISSCOP), who brings decades of unmatched ground execution in Rajasthan's harshest arid terrains:

- 2004 Famine Relief (Mohangarh / Jaisalmer):** Secured official Rajasthan Government sanction through registered Bhaktivedanta Gaushala to rescue 1,000 dying cattle. Mobilized hundreds of tons of fodder from Punjab and 50 truckloads of sugarcane, nurturing the herd into 1,300 robust, healthy cattle by August and distributing them to needy farmers.
- 2011 Drought Relief:** Successfully executed an emergency relief camp for 200 cattle under extreme arid constraints.
- GoVedic Agro Pvt Ltd (CIN: U01139RJ2024PTC096470):** Formally incorporated agrotech corporate entity structured for transparent corporate governance, bankability, and advanced breeding programs (AACP / AAXP / AABP).

### 4. Synergy with Government Schemes & CM Office Alignment

Given the leadership's strong relationship with the Hon'ble Chief Minister of Rajasthan, the Mokalsar project can fast-track critical state benefits:

| Government Policy / Scheme           | Applicable Benefit for Mokalsar 500-Acre Hub                                                                                                        |
|--------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
| Cattle Relief Camp (अकाल राहत शिविर) | Official notification as an authorized relief camp, securing free dry fodder & 2 kg daily feed grain per animal from the state drought relief fund. |
| Fodder Depot Freight Subsidy         | 100% reimbursement of inter-state and inter-district fodder transport freight from surplus states (Punjab/Haryana).                                 |
| Arid Wasteland Subsidies             | Up to 70% state/central capital subsidy on solar water pumps, micro-drip irrigation, and water harvesting structures (Diggi / Kunds).               |
| National Livestock Mission (NLM)     | 50% capital subsidy (up to ₹50 Lakhs) for indigenous breed development, fodder seed production, and mechanized feed-block manufacturing.            |

### 5. Proposed Collaboration Framework & Immediate Next Steps

We propose a mutually beneficial Joint Stewardship Model:

- Landowners / Trustees:** Provide 500 acres of land tenure, strategic mentorship, and governmental coordination.
- GoVedic Agro & Bhaktivedanta Gaushala:** Provide full-time operational management, veterinary staff, fodder supply chain logistics, legal documentation, and daily administration.
- Action for Current 2-Day Visit:**
  - Joint on-site reconnaissance of the 500-acre Mokalsar land parcel.
  - Review borewell depth, water TDS, soil profiles, and boundary fencing requirements.
  - Sign an in-principle Memorandum of Understanding (MoU) to formally initiate site planning.

Hare Krishna! We look forward to meeting you personally in Mokalsar.

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